



5th European Interactive TV Conference

EuroITV 2007

Interactive TV: a Shared Experience



Amsterdam, the Netherlands, May 24-25, 2007

EuroITV brings together researchers from diverse disciplines that include telecommunications, media studies, multimedia, audiovisual design, human-computer interaction, and management. The organizing committee invites you to submit original high quality papers addressing the special theme and the topics, for presentation at the conference and inclusion in the proceedings.

Important Dates

Full and short papers	December 15th 2006
Tutorials and workshop	October 20th 2006
Doctoral consortium, videos, demos, panels	January 26th 2007

Paper submissions will be peer-reviewed and all accepted papers will be published in a book, by an international publisher.

- Authoring, production, content enrichment, and annotations
- Business models, media management, media economics
- Communication services, video conferencing, messaging
- Content management, digital rights management
- Interactive storytelling, Interactive advertising
- Electronic program guide, video search, video navigation
- Enhanced TV (news, weather, sports)
- Standards (TV-Anytime, MPEG-4, MPEG-7, SMIL)
- Multimedia, graphics, broadcast and video technology
- Personalization, user modelling, intelligent user interfaces
- Usability, accessibility, universal access, multimodal interaction

Special Theme: “Interactive TV: a Shared Experience”

We welcome submissions that address interactive TV with a focus on the following emerging research and practice issues:

- Shared TV: *sociability, playability, emotional design*
- Shared Home: *cross-media, home media station, smart home*
- Shared Distribution: *Peer-to-Peer (P2P) networks, mobile TV*
- Shared Content: *recommendations, end-user annotations*
- Shared Communications: *instant messaging, video conferencing*

Topics

- Ethical, regulatory and policy issues
- Ambient intelligence
- Audience research
- P2P broadcast
- Mobile TV
- VR systems, 3DTV
- t-commerce, t-learning
- Entertainment computing
- Meta-data
- Television content modelling
- Games, betting, play-along game shows

1st Call for Papers, we invite:

- Full and short papers
- Demos, videos
- Proposals for tutorials, workshops, doctoral consortium

Organizing Committee

P. Cesar (Program chair)

K. Choriantopoulos (Program co-chair)

J. Jensen (Program co-chair)

Program Committee (partial list)

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For up to date information and further details please visit:

<http://www.cwi.nl/events/2007/euroitv2007>

or contact: euroitvinfo@cwi.nl

Host

CWI: Centrum voor Wiskunde en Informatica, the Dutch national research institute for mathematics and computer science (<http://www.cwi.nl>)

A selection of the best papers will be published in a special issue of **ACM Computers in Entertainment** (<http://www.acm.org/pubs/cie/>)